



# Shirley Mambadzo

## Founder and CEO

As CEO of Eden Greenfields, Shirley leads the organisation's strategic direction. Her background in project management, financial services, leadership, marketing, and communication makes her a valuable asset to the team. Shirley's ongoing commitment to professional growth is evident through her active participation in academic and coaching networks. As a Master's candidate in Sustainable Development, Shirley is well-positioned to drive transformative change in the food systems industry.

## Contact

### LinkedIn

[www.linkedin.com/in/shirley-mambadzo-60b5b828/](https://www.linkedin.com/in/shirley-mambadzo-60b5b828/)

## Education

2023

### Masters of Philosophy in Sustainable Development Candidate

2021

### Post Graduate Diploma in Sustainable Development

Stellenbosch University

2017 Stellenbosch University, CST

### Bachelors Degree: Business Administration

Namibia University of Science and Technology

### Certificates

2020

### Climate Change: The Science and Global Impact

SDG Academy

2020

### Public Management

YALI Regional Leadership Centre-UNISA

2018

### Management Development Programme (MDP)

University of Stellenbosch Business School

## Expertise

- Sustainable food systems development
- Management
- Customer relationship management
- Marketing and communication
- Financial management

## Language

Nama

English

Afrikaans

## Experience

### 2018-2023 Eden Greenfields CEO

I have been leading the social enterprise firstly part-time and full-time since January 2023. I am responsible for the organisation's strategic direction and oversee all operations. This includes managing teams, budgets, and resources to ensure the success of the company's mission. As a seasoned project manager, I can identify and pursue new business opportunities and drive organisational growth and innovation. In addition to my extensive project management experience, I possess a strong leadership, marketing, and communication background. I leverage these skills to effectively communicate the company's vision and values to stakeholders and build and maintain relationships with clients, partners, and other key stakeholders.

### 2012 - 2022 City of Windhoek Assistant Accountant | 2017 -2022, Accounting Assistant | Jul. 2012 to Feb. 2017, Enquiry Officer | May 2010 to Jun. 2012

I began my career at the municipality as an Enquiry Officer in Finance, where I was the first point of contact for client service applications and billing enquiries. I was then promoted to Debtors Clerk and eventually became the Portfolio Team Leader, responsible for planning and controlling the debt collection process, supervising team members and analysing debtor accounts. I compiled progress and evaluation reports and made adjustments to accounting principles. I also resolved problems and managed customer relationships to maintain high ethical work standards.

### HIGHLIGHTS

I suggested innovative debt collection processes that were adopted, designed and implemented reporting guidelines, reduced debt in all portfolios I managed, and maintained high ethical work standards.

### 2007 - 2012 Social Security Commission Customer Service Officer

As a temporary customer service officer at Social Security, I was in charge of printing and distributing social security cards, ensuring the accuracy of client information. Additionally, I had the opportunity to travel with the marketing team to participate in roadshows and contribute to brand awareness. Through this experience, I developed essential customer service skills that have been valuable in my career.