

Certifying Wildlife Enterprise

A presentation for ORC 2023

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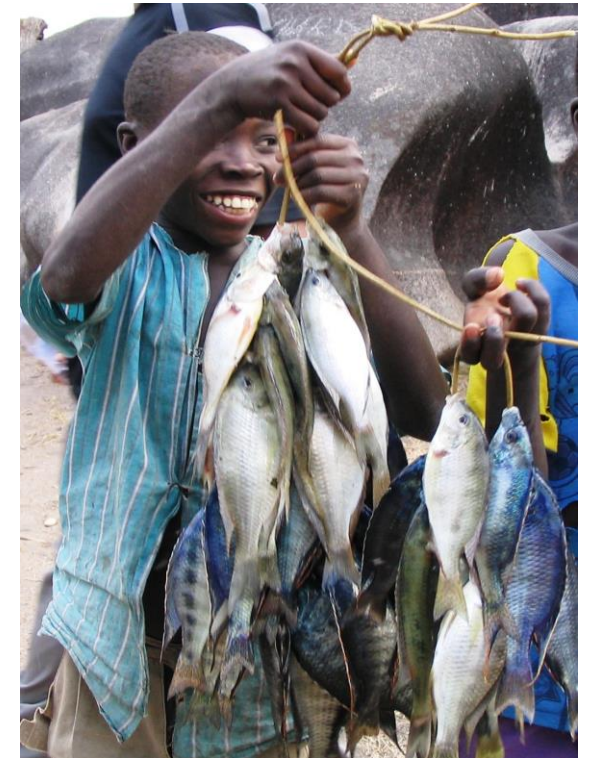
Policy: *Living in harmony with nature*

- The vision of the Kunming-Montreal Global Biodiversity Framework is a world of living in harmony with nature where “by 2050, biodiversity is valued, conserved, restored and wisely used, maintaining ecosystem services, sustaining a healthy planet and delivering benefits essential for all people”

CBD/COP/DEC/15/4 Kunming-Montreal Global Biodiversity Framework

- We envisage a world in which... consumption and production patterns and use of all natural resources – from air to land, from rivers, lakes and aquifers to oceans and seas - are sustainable

Transforming our world: 2030 Agenda for sustainable development



Policy: *Mainstreaming the use of wild species*

- Promote the mainstreaming of the sustainable use of biodiversity, in particular that of wild species, into all relevant sectors

CBD/COP/DEC/15/23 Sustainable Wildlife Management

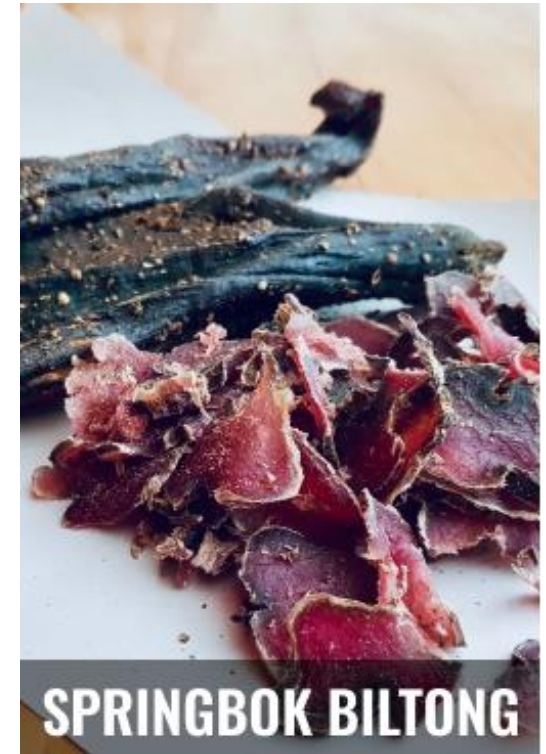
- Ensure that the management and use of wild species are sustainable, thereby providing social, economic and environmental benefits for people... including through sustainable biodiversity-based activities, products and services

CBD/COP/DEC/15/4 Kunming-Montreal Global Biodiversity Framework



Policy: *Sustainability outcomes of wildlife use*

| CBD GBF | Sustainability outcomes |
|--|---|
| Goal B – Nature’s contributions to people | <ul style="list-style-type: none"> • Valued • Maintained • Enhanced |
| Target 5 – Use, harvesting, and trade of wild species | <ul style="list-style-type: none"> • Sustainable • Safe • Legal • Preventing overexploitation • Minimizing impacts on non-target species and ecosystems • Reducing the risk of pathogen spillover • Applying the ecosystem approach • Respecting and protecting customary sustainable use |
| Target 9 – Management and use of wild species | <ul style="list-style-type: none"> • Sustainable • Social benefits for people • Economic benefits for people • Environmental benefits for people • Enhancing biodiversity • Protecting and encouraging customary sustainable use |



Voluntary Sustainability Standards

- Special rules that guarantee that the products you buy don't hurt the environment and the people that make them
- May be developed by single businesses, business associations, environmental or social NGOs, or governments
- Have the potential to generate significant environmental, economic, and social benefits in developing countries



Sustainability standards in international trade

- **Global value chains** allow producers in developing countries to be integrated in global economic dynamics which can contribute to their economic development
- **Voluntary Sustainability Standards** aim to make global value chains, from producer to consumer, more sustainable by taking into account social and environmental requirements in the production process

United Nations Conference on Trade and Development (UNCTAD)



WORLD TRADE
ORGANIZATION



Creating One African Market

ITC Standards Map

- World's largest database of voluntary sustainability standards
- In-depth information on over 300 standards – agriculture, textile and garments, consumer products, forestry, mining, services
- Active in 192 countries; 1,650 criteria

International Trade Centre (ITC)

The screenshot displays the 'Identify' section of the ITC Standards Map App. The top navigation bar includes the ITC logo, 'Standards Map App', and navigation icons for 'Identify', 'Compare', 'Trends', and 'Registry'. The main heading is 'Identify', followed by the instruction: 'Find the right standards for you by mixing and matching filters.'

Search by
Name ⓘ
4 items selected

Filter by
Sustainability ⓘ
Theme Pillar

Active Filters
name : ARSO - Aquaculture - African catfish – Sustainability and eco-labelling or Cotton made in Africa
Clear Filters

Showing 4 of 338 standards

ARSO - Aquaculture - African catfish – Sustainability and eco-labelling
See more

Cotton made in Africa
See more

Wildlife-related standards on the ITC Standards Map

- Ecotourism
- Forests
- Nature-based carbon
- NTFPs
- Wild plants
- Wild seafood



**Climate, Community
& Biodiversity Standards**

Gold Standard®



Baobab



Frankincense



Myrrh



Envisions a world where biodiversity, people, and business thrive together

- *Nature* – Biodiversity conservation through sustainable use of wild plants
- *People* – Respect for and fair treatment of collectors to empower communities and offer dignified livelihoods
- *Business* – Transparent, traceable, and sustainably managed supply chains; resilient businesses



NAMIB DESERT OILS



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ARBOR
OILS OF AFRICA





FairWild Pelargonium

- *Pelargonium sidoides* (Ikubalo) root
- Used medicinally; exported globally
- Harvesting methods leave a portion of the root in the ground to regenerate
- Sustainably harvested from over 7,000 hectares of habitat in the Eastern Cape
- Provides increased income for local collectors
- Harvesting under an ABS agreement with a portion of revenues for the community



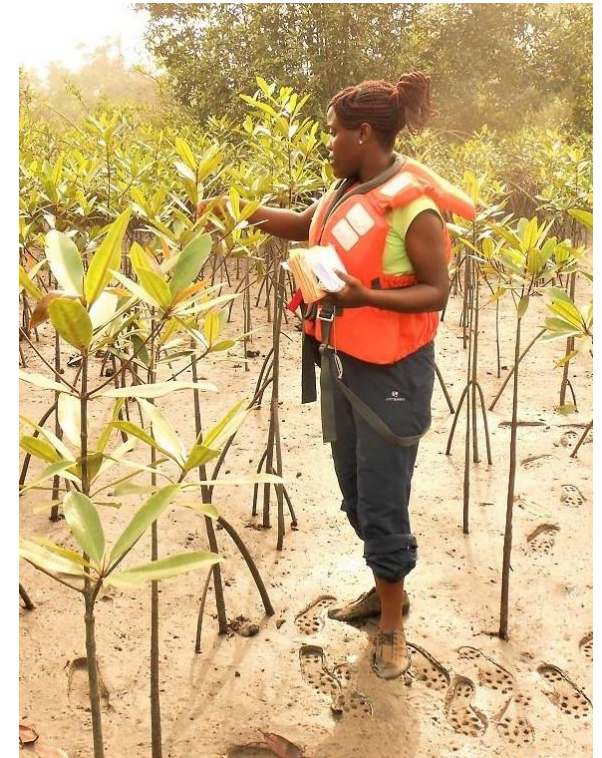
Key principles for wildlife enterprise standards

- Ecological
 - Supports conservation of the wild species
 - Positive impacts on habitat and the broader landscape
- Social
 - Respects customary rights of workers and collectors
 - Fair working and collecting arrangements
- Business
 - Legal compliance; use rights
 - Responsible business practices



Key components for wildlife enterprise certification

- Wild species risk assessment
- Management plan for sustainable wildlife use
- Pre-audit self-assessment
- Third-party audit of the operations
- Audit evaluation and issuance of the certificate
- Annual audits to maintain certification



AWEI's programme on certifying wildlife enterprise

- Promote the use of existing voluntary standards across Africa, such as FairWild
- Support the development of new standards where needed – tourism, hunting, fishing, foraging, carbon, etc
- Assess the effectiveness of standards to ensure sustainability outcomes and to assure traders, consumers, and investors of these outcomes
- Building on the AfCFTA, facilitate the integration of certified wildlife products into global value chains



Certifying Wildlife Enterprise

A research programme of the
African Wildlife Economy Institute
Stellenbosch University

in partnership with
Oppenheimer Generations Research and Conservation

x.com/WildlifeEconomy