



 The vision of the Kunming-Montreal Global Biodiversity
 Framework is a world of *living in harmony with nature*

CBD/COP/DEC/15/4 Kunming-Montreal Global Biodiversity Framework

We envisage a world in which...
 consumption and production
 patterns and use of all natural
 resources – from air to land, from
 rivers, lakes and aquifers to
 oceans and seas - are sustainable

Transforming our world: 2030 Agenda for sustainable development







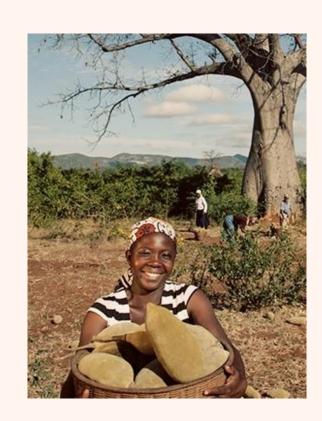


 Promote the mainstreaming of the sustainable use of biodiversity, in particular that of wild species, into all relevant sectors

CBD/COP/DEC/15/23 Sustainable Wildlife Management

• Target 9: Ensure that the management and use of wild species are sustainable, thereby *providing* social, economic and environmental benefits for people

CBD/COP/DEC/15/4 Kunming-Montreal Global Biodiversity Framework





Sustainable use as an area-based conservation measure



• Sustainable wildlife management can significantly contribute to biodiversity conservation, as opposed to alternatives [demand reduction strategies and alternative livelihood approaches] that may result in land use changes that may be harmful to the environment and ecosystems

CBD/COP/DEC/15/23 Sustainable Wildlife Management

• Target 3: Ensure and enable that by 2030 at least 30 per cent of terrestrial and inland water areas, and of marine and coastal areas... are effectively conserved and managed through... ensuring that any sustainable use, where appropriate in such areas, is fully consistent with conservation outcomes...

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Sustainable use as an area-based conservation measure



• 'In-situ conservation' means the conservation of ecosystems and natural habitats and the maintenance and recovery of viable populations of species in their natural surroundings

CBD Article 2

• Target 5: Ensure that the use, harvesting and trade of wild species is sustainable, safe and legal, preventing overexploitation, minimizing impacts on non-target species and ecosystems



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Sustainable use is conservation



• Conservation: The management of human use of the biosphere so that it may yield the greatest sustainable benefit to present generations while maintaining its potential to meet the needs and aspirations of future generations. Thus, conservation is positive, embracing preservation, maintenance, sustainable utilization, restoration, and enhancement of the natural environment.

World Conservation Strategy: Living Resource Conservation for Sustainable Development (1980)

 Conservation: The management of human use of organisms or ecosystems to ensure such use is sustainable. Besides sustainable use, conservation includes protection, maintenance, rehabilitation, restoration, and enhancement of populations and ecosystems.

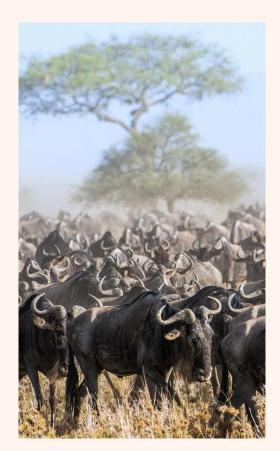
Caring for the Earth: A Strategy for Sustainable Living (1991)

Living resource conservation has three specific objectives:

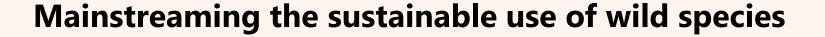




- to maintain essential ecological processes and life-support systems... on which human survival and development depend
- to preserve genetic diversity... on which depend... the security of the many industries that use living resources
- to ensure the sustainable utilisation of species and ecosystems (notably fish and other wildlife, forests and grazing lands), which support millions of rural communities as well as major industries



World Conservation Strategy (1980)





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CBD/COP/DEC/15/23 Sustainable Wildlife Management

• Conservation: The management of human use of the biosphere so that it may *yield the greatest* sustainable benefit

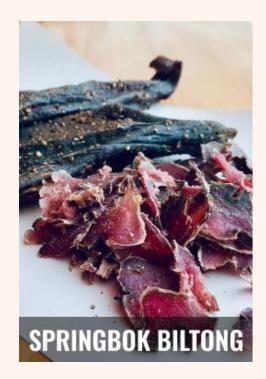
World Conservation Strategy (1980)





CBD GBF	Sustainability outcomes
Goal B – Nature's contributions to people	ValuedMaintainedEnhanced
Target 5 – Use, harvesting, and trade of wild species	 Sustainable Safe Legal Preventing overexploitation Minimizing impacts on non-target species and ecosystems Reducing the risk of pathogen spillover Applying the ecosystem approach Respecting and protecting customary sustainable use
Target 9 – Management and use of wild species	 Sustainable Social benefits for people Economic benefits for people Environmental benefits for people Enhancing biodiversity Protecting and encouraging customary sustainable use







Stellenbosch
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African Writette Economy Institute

- Special rules that guarantee that the products you buy don't hurt the environment and the people that make them
- May be developed by single businesses, business associations, environmental or social NGOS, or governments
- Have the potential to generate significant environmental, economic, and social benefits in developing countries



Using standards to facilitate wildlife trade

- Global value chains allow producers in developing countries to be integrated in global economic dynamics which can contribute to their economic development
- Voluntary Sustainability Standards aim to make global value chains, from producer to consumer, more sustainable by taking into account social and environmental requirements in the production process

United Nations Conference on Trade and Development (UNCTAD)







The FairWild Standard envisions a world where biodiversity, people, and business thrive together





- Nature Biodiversity conservation through sustainable use of wild plants
- People Respect for and fair treatment of collectors to empower communities and offer dignified livelihoods
- Business Transparent, traceable, and sustainably managed supply chains; resilient businesses











FairWild Certified Pelagonium

- Pelargonium sidoides (Ikubalo) root
- Used medicinally; exported globally
- Harvesting methods leave a portion of the root in the ground to regenerate
- Sustainably harvested from over 7,000 hectares of habitat in the Eastern Cape
- Provides increased income for local collectors;
 with a portion of revenues for the community







