



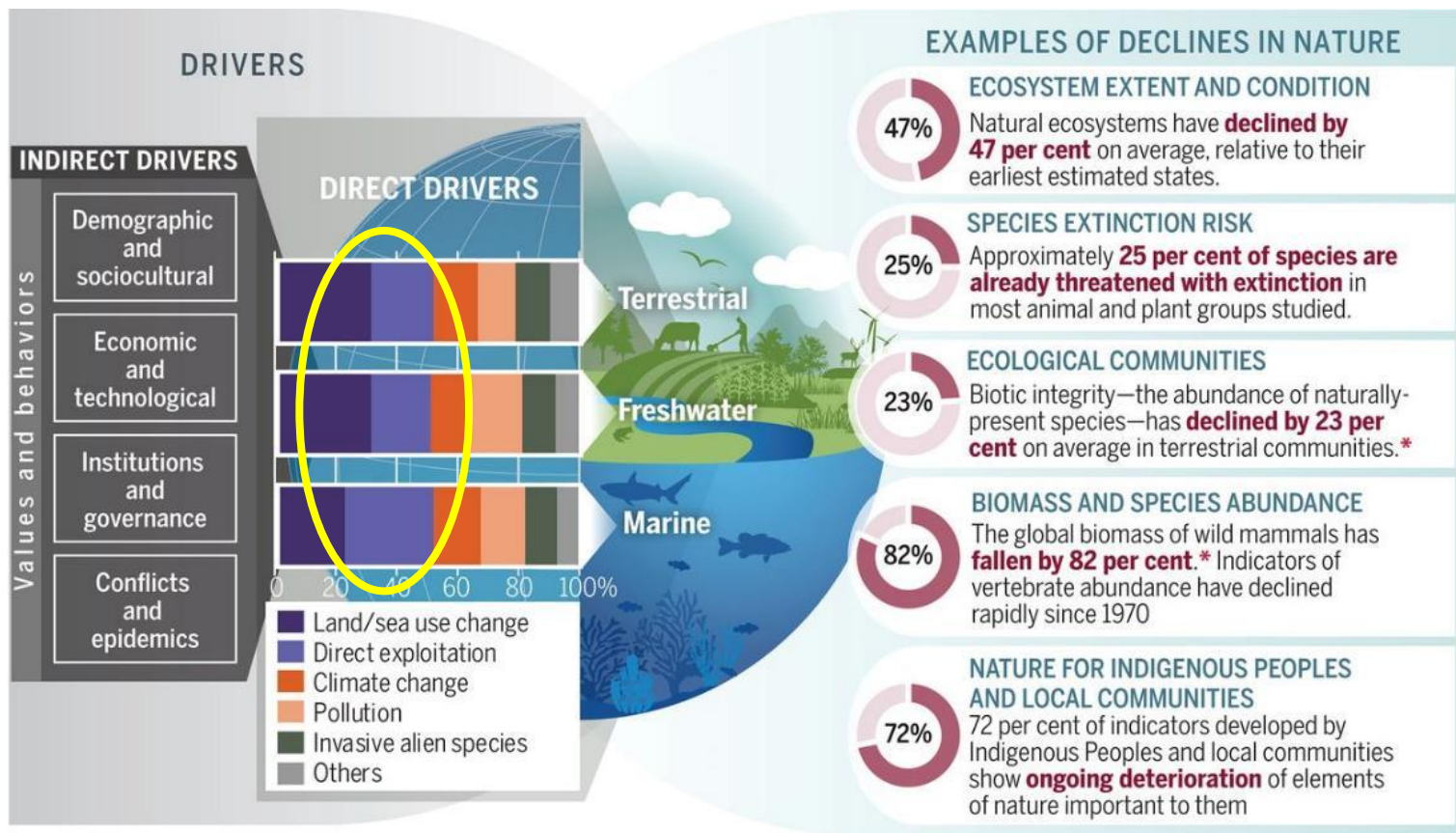
# VOLUNTARY CERTIFICATION STANDARDS

**CONSERVATION AND PARTNERSHIPS**

Anastasiya Timoshyna

**TRAFFIC**

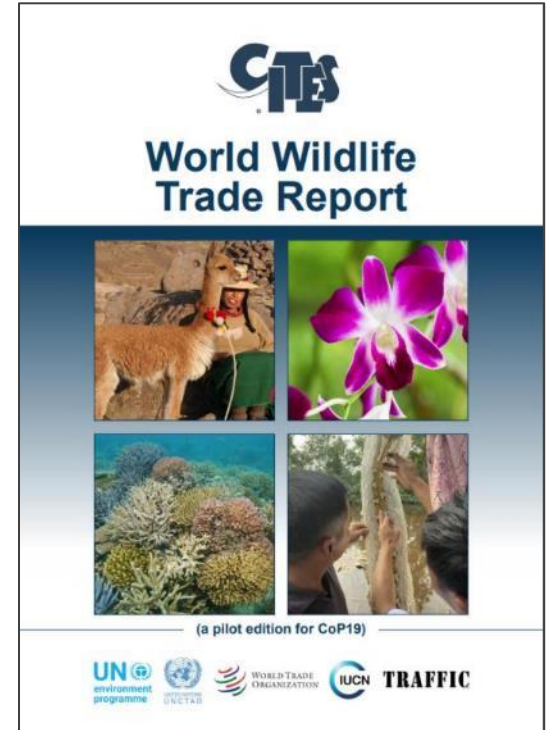
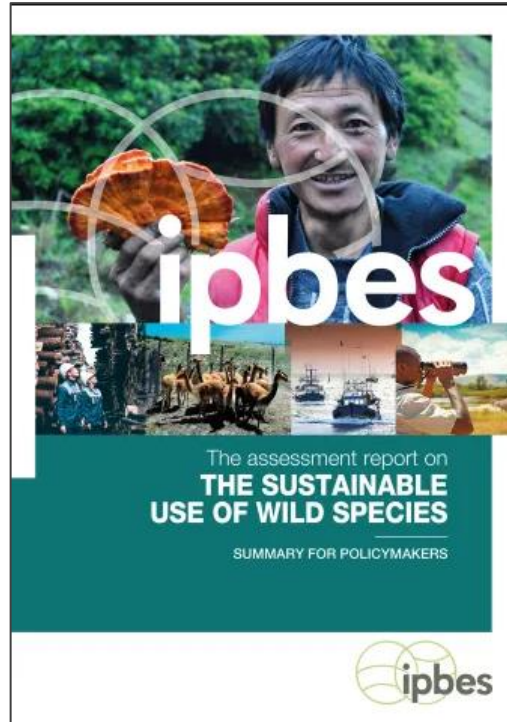
# GLOBAL BIODIVERSITY LOSS – DRIVERS



\* Since prehistory

# IPBES (2022): ONE IN FIVE PEOPLE RELY ON WILD PLANTS, ALGAE, AND FUNGI FOR THEIR FOOD AND INCOME

The annual revenue generated by the global legal trade in wildlife (CITES and non-CITES) in total has been estimated at USD 220 billion/year



# WILD PLANT INGREDIENTS: UNKNOWN THREATS, INCREASING DEMAND

WildCheck report, 2022  
<https://www.fao.org/3/cb9267en/cb9267en.pdf>

**26,000**

Medicinal and aromatic  
plant species with a well-  
documented use

**81%**

conservation status  
unknown

**10%**

threatened with extinction

Between 2000-2020:



**75%**

increase in value



**22%**

growth in volume



**23%**

of all EU wildlife seizures in 2019  
were of plant-derived medicinals<sup>7</sup>

IUCN SSC MPSG, 2020

# OPPORTUNITIES OF RESPONSIBLE SOURCING

WildCheck

ABOUT INGREDIENTS INDUSTRY RESOURCES [Get in touch](#)

supporting responsible sourcing of wild-harvested plant ingredients

Explore the harvest.

Visit the WildCheck Platform

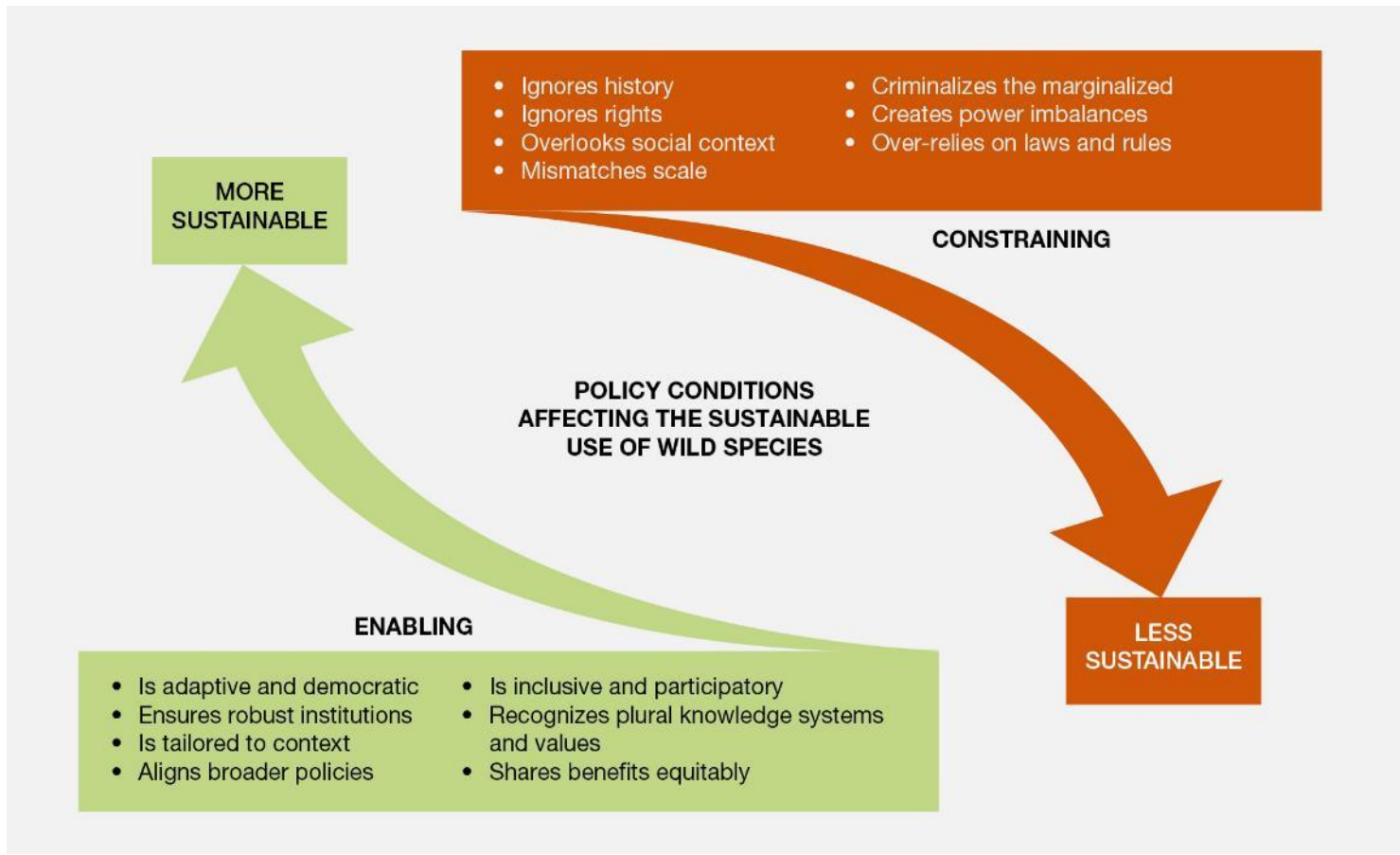
Richen or batherson capobocals in arbore, make-up items, drinks

by biodiversity ecosystems, often source of income, however

Wild plant and fungi as...

- Focal point for landscape-scale wildlife conservation
- Driver for development, improving livelihoods and incomes
- Often key to local and traditional knowledge systems
- A way for businesses to deliver environmental and social targets & commitments

# ENABLING & CONSTRAINING CONDITIONS FOR SUSTAINABLE USE



IPBES SUSTAINABLE USE OF WILD SPECIES ASSESSMENT REPORT, 2022  
[HTTPS://IPBES.NET/S USTAINABLE-USE-ASSESSMENT](https://ipbes.net/sustainable-use-assessment)

# STATUS OF ELEMENTS TO STRENGTHEN SUSTAINABLE USE



- Gathering
- Fishing
- General
- Hunting
- Logging
- Wildlife watching

IPBES SUSTAINABLE USE OF WILD SPECIES ASSESSMENT REPORT, 2022  
[HTTPS://IPBES.NET/SUSTAINABLE-USE-ASSESSMENT](https://ipbes.net/sustainable-use-assessment)

# VOLUNTARY CERTIFICATION STANDARDS





# HIMALAYAN PLANTS FOR PEOPLE: SUSTAINABLE TRADE FOR BIODIVERSITY AND DEVELOPMENT



This project is generously supported by the United Kingdom Government's Darwin Initiative

RESOURCE INVENTORY OF MEDICINAL PLANTS, BAJHANG, NEPAL / CREDIT: ANSAB

**THANK YOU!**

**PLEASE STAY IN TOUCH**

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# FACING THE CHALLENGE: ACCESSIBLE RESOURCES

From TRAFFIC and partners

supported by



supporting responsible sourcing of wild-harvested plant ingredients



[www.wildcheck.info](http://www.wildcheck.info)

idden

You likely already have a selection sitting in your kitchen or bathroom cupboards in the form of creams, oils, herbal medicines, teas, furniture, makeup items, drinks and food products.

These ingredients are usually harvested from highly biodiverse ecosystems, often by rural communities for whom trade is a critical source of income. However,

Visit the WildCheck Platform

