

01

### **Stop to think**

Without access to personal information, Universities wouldn't be able to register, teach, or assess students, or conduct research. We wouldn't be able to employ staff or communicate with alumni. But before you do anything with personal information, you should stop to think whether you are using the personal information responsibly. Treat personal information as if it were for your eyes only.

## Personal information

02

Personal information is very widely defined. It includes:

- Demographic information, like race, marital status, language, and religion
- Biometric information, like fingerprints, voice recognition or retinal scans
- Usernames and passwords
- Contact information, like Twitter handles and location information
- A person's opinions and preferences
- Private correspondence
- Background information, like educational, financial, or employment records
- Criminal record

# **Special personal** information

Some categories of personal information require extra care. They include:

- beliefs

- Sex life
- DNA
- Political opinions

USAf created a POPIA Industry Code of Conduct: Public Universities. The information in this infographic was compiled from the Code which you can find here: https://www.usaf.ac.za/wp-content/uploads/2020/09/USAf-POPIA-Guideline\_Final-version\_1-September-2020.pdf

# YOUR POPIA CHEAT SHEET

An introduction to the Protection of Personal Information Act.

03

The information of minors Religious or philosophical

Trade union membership Criminal behaviour Race or ethnic origin

## **Data subjects**

04

The data subject is the person or entity to which the personal information relates. At a University, common data subjects include:

- Students
- Staff
- Alumni
- Applicants
- Research subjects
- Service providers
- Members of the public



05

The POPIA has an impact on everything we do with personal information throughout the information life cycle:



to each of these stages.

### **Ask for help**

06

If you want to know more about our University's POPIA compliance efforts, contact privacy@sun.ac.za or visit www.sun.ac.za/privacy.

